

(L)

OP10ADR

FYBFM
Bus. Env't
8/10/15

Duration: 2 and half hrs

Marks : 75

All Questions are compulsory

- Q1a.** Explain the meaning of business and explain its features. (8)
- Q1b.** What is disequilibrium in BOP? Explain its types. (7)
- OR**
- Q1c.** Explain the responsibility of Government and business towards each other (8)
- Q1d.** Explain the meaning and significance of study of business environment (7)
- Q2a.** Explain any four components of Macro business environment. (8)
- Q2b.** Define International Marketing? Give its features in brief (7)
- OR**
- Q2c.** What is monetary policy? Explain the objectives of Monetary Policy. (7)
- Q2d.** What is foreign collaboration? Explain its features. (8)
- Q3a.** What is Globalization? Explain its features. (8)
- Q3b.** What is international trading or marketing? What is its significance? (7)
- OR**
- Q3c.** What measures can be taken to raise the share of developing countries in world trade. (8)
- Q3d.** Enumerate the benefits of large scale exports. (7)
- Q4a.** What is world bank? Give its objectives & functions (7)
- Q4b.** What do you mean by counter trade? What are the types of counter trade? Explain (8)
- OR**
- Q4c.** What is Economic grouping? Also state the objectives of economic grouping. (8)
- Q4d.** Brief on WTO. State the objectives and functions of WTO (7)
- Q5a.** What are the effects of Economic groupings on international trade. (8)
- Q5b.** Explain the term IMF. Explain its objectives. (7)

OR

P.T.O

OP10ADR

(15)

Q5c. Write notes on (Any three)

- a. Industrial Policy
- b. Devaluation
- c. Privatisation
- d. FDI
- e. Foreign trade Policy

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